

NCC Cable System Order

Order #	62566445
Syscode	7838
System Name	Spectrum/Madison Interconnect, WI
Market	Madison

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jun18
-	

Flight Dates	08/06/18 - 08/12/18
Agency	Multi Media Services
Advertiser	Solutions for Wisconsin

Client Code	WI-Sen
Product Code	08110812
Est Code	919
Product Name	WI-S
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/10/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	\$5,702.00		
Commission	\$855.30		
Net Total	\$4,846.70		
Total Spots	28		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.9 New order beginning 8.11. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN EF	8/6/18	8/12/18	16:00	19:00						X	X	-	-	1	\$114.00	\$114.00	30	
2	AEN	AEN PT	8/6/18	8/12/18	19:00	24:00						X	X	-	-	2	\$144.00	\$288.00	30	
3	AMC	AMC EF	8/6/18	8/12/18	16:00	19:00						X	X	-	-	1	\$78.00	\$78.00	30	
4	AMC	AMC PT	8/6/18	8/12/18	19:00	24:00						X	X	-	-	1	\$98.00	\$98.00	30	
5	ESPN	ESPN EF	8/6/18	8/12/18	16:00	19:00						X	X	-	-	1	\$253.00	\$253.00	30	
6	ESPN	ESPN PT	8/6/18	8/12/18	19:00	24:00						X	X	-	-	2	\$318.00	\$636.00	30	
7	FOOD	FOOD EF	8/6/18	8/12/18	16:00	19:00						X	X	-	-	1	\$164.00	\$164.00	30	
8	FOOD	FOOD PT	8/6/18	8/12/18	19:00	24:00						X	X	-	-	2	\$205.00	\$410.00	30	
9	HGTV	HGTV EF	8/6/18	8/12/18	16:00	19:00						X	X	-	-	1	\$293.00	\$293.00	30	
10	HGTV	HGTV PT	8/6/18	8/12/18	19:00	24:00						X	X	-	-	3	\$365.00	\$1,095.00	30	
11	LIF	LIF EF	8/6/18	8/12/18	16:00	19:00						X	X	-	-	2	\$92.00	\$184.00	30	
12	LIF	LIF PT	8/6/18	8/12/18	19:00	24:00						X	X	-	-	2	\$114.00	\$228.00	30	
13	TBSC	TBSC EF	8/6/18	8/12/18	16:00	19:00						X	X	-	-	1	\$223.00	\$223.00	30	
14	TBSC	TBSC PT	8/6/18	8/12/18	19:00	24:00						X	X	-	-	2	\$279.00	\$558.00	30	
15	TNT	TNT EF	8/6/18	8/12/18	16:00	19:00						X	X	-	-	1	\$133.00	\$133.00	30	
16	TNT	TNT PT	8/6/18	8/12/18	19:00	24:00						X	X	-	-	2	\$166.00	\$332.00	30	
17	USA	USA EF	8/6/18	8/12/18	16:00	19:00						X	X	-	-	1	\$175.00	\$175.00	30	

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18	USA	USA PT	8/6/18	8/12/18	19:00	24:00						X	X	-	-	2	\$220.00	\$440.00	30	

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	28	0	0	0	0	0	0	0	0	0	0	0	28
AMT	\$5,702.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,702.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/13/18

62566445 | Madison | Spectrum/Madison Interconnect, WI | 7838 |